Parth Dayal

Visual Communication Designer

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About Me

Passionate and driven aspiring graphic designer with a keen eye for aesthetics and a commitment to skill development. Eager to carve a creative niche in the industry through self-directed learning and hands-on projects

Academic Background

La Martiniere College,Lucknow

2005-2019

Unitedworld Institute of Design

Bachelor of Design I Visual Communication

Expected Graduation: 2025

Area of Emphasis

- UX/UI
- Packaging
- Branding
- Illustration

Tools

- Figma
- · Adobe Illustrator
- Adobe Photoshop
- Adobe After Effects
- Adobe InDesign
- · Adobe Fresco
- Adobe Lightroom



Skills

- Coordination
- Persistence
- Teamwork
- · Good Listener
- · Approachable

Academic Projects

UX/UI

- Project for a common platform that sells sustainable shoes from all the companies.
- Project for a Virtual Travel Application.

Packaging Design

 Project for Blue Heaven's Product, Sindoor.

Promotional Design

 Promotions for the brand Tata Q.

Graphic Novel

 Project dipicting Navrasa and each rasa was linked to a psychopath's story.