

# Parth Dayal

Visual Communication Designer

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Lucknow, Uttar Pradesh

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## About Me

Launched and managed a series of 8 self-directed design projects, enhancing skills in design principles to develop a unique design style and increase portfolio quality.

## Portfolio

<https://www.parthdayal.com/>

## Academic Background

**La Martiniere**

**College, Lucknow** 2005-2019

Matriculate - 2018, 85%

Intermediate - 2020, 87%

**Unitedworld Institute of Design**


Bachelor of Design | Visual Communication

Expected Graduation : 2025

## Area of Emphasis

- UX/UI
- Prototyping
- Problem Solving
- Branding
- Motion Graphics
- Illustrations

## Tools

- Figma 
- Adobe Illustrator 
- Adobe Photoshop 
- Adobe After Effects 
- Adobe InDesign 
- Adobe Fresco 
- Adobe Lightroom 

## Skills

- Efficient team coordination skills
- Consistently Overcoming Challenges.
- Effective Team Contributor.
- Empathetic Listener, Responsive.
- Open, Friendly, Reliable.

## Academic Projects

### UX/UI

- Project for a common platform that sells sustainable shoes from all the companies. (EcoSoleHub)
- Project for a Virtual Travel Application.(WanderVista)
- Designing the user interface for Mudhole, a company specializing in Electronic micro-mobility devices.

### Branding

- Branding for a company called Sesame.

### Graphic Novel

- Project depicting Navrasa and each rasa was linked to a psychopath's story.

### Informative Graphic Novel

- A comparative study of his albums through illustrations and a track by track detailed review of each album.

### Motion Graphics

- Music Video on Good News by Mighty Bay.

### Illustrations

- Various types of illustrations.